

Chapter I: INTRODUCTION

Assessment is an important part of the culture of academia. Assessments can tell an institution how well their students are performing, whether learning outcomes are being met, how satisfied or dissatisfied community members are, why students are successful or unsuccessful, and much more. In this regard, assessment instruments are reliable tools that are catalysts for improvement and can be used to measure progress toward an institution's goals. Nationwide, assessment is increasingly becoming an essential aspect of accreditation processes and demonstrations of accountability to outside stakeholders.

Truman State University is a firm believer in the power of assessment. For over thirty years now, Truman has implemented several different instruments in successful efforts to refine and improve our curriculum, campus environment, and student learning. We use methods such as nationally normed tests, surveys and interviews of current and former students, staff surveys, and portfolios of student work to view the University from different perspectives. Often the use of several instruments can make up for the limitations of one, and Truman practices this use of "multiple measures" to obtain more accurate pictures of the campus.

There are several purposes to assessment at Truman:

1. Improving student learning
2. Improving the campus environment, including satisfaction levels
3. Ensuring the integrity of the degree
4. Demonstrating accountability

Each of these purposes is an ongoing endeavor. Moreover, these purposes involve all members of the campus community. Chief among the proponents of assessment on campus is the Provost and Vice President for Academic Affairs. The Provost's Advisory Committee on Assessment is comprised of representation from the faculty, staff, administration, and students. It is chaired by a faculty member. (For more information on the assessment committees, please read the "Year-End Update" chapter in Volume II of this *Almanac*.) Committee information is also posted online at <http://assessment.truman.edu/committee/index.asp>. Assessment reports are shared through this *Almanac*, online at the assessment website, at two annual campus-wide conferences (the University Conference and summer Strategic Planning and Assessment Workshop), at the Assessment Colloquium, at weekly faculty luncheons, through department meetings and consultations, and many other venues.

The *Assessment Almanac*'s first issue was a three-volume set in fall 1997. The *Almanac* was published annually in paper form and online until fall 2005. From 2005 to present, the *Assessment Almanac* is printed exclusively online. **Volume I** gives a broad overview of assessment at Truman, how it started, and how it has progressed. **Volume II** contains current results of Truman's assessment instruments; each chapter is devoted to a different instrument. **Volume III** contains aggregate data and frequency distributions for many of Truman's surveys.

Visit <http://assessment.truman.edu/almanac/index.asp> to view current and past issues of the *Almanac*. For information on Truman's assessment program or results of the assessment instruments, please contact any of the following people:

Nancy Asher
Coordinator of Assessment
and Reporting
Violette Hall 1130
Truman State University
100 E. Normal
Kirksville, MO 63501-4221
nasher@truman.edu
(660) 785-4140 (phone)
(660) 785-4332 (fax)

Daette Lambert
Staff Assistant to the Provost
McClain Hall 203
Truman State University
100 E. Normal
Kirksville, MO 63501-4221
daette@truman.edu
(660) 785-4107 (phone)
(660) 785-7460 (fax)

Dr. Martin Eisenberg
Associate Provost for Academic Affairs and
Dean of New Student Programs
Kirk Building 112
Truman State University
100 E. Normal
Kirksville, MO 63501-4221
martye@truman.edu
(660) 785-4409 (phone)

Visit the University assessment website at <http://assessment.truman.edu/>.